



## Microwavable Hot Cup

The right serving of innovation and convenience.

Revolutionize the in-cup hot food experience with Huhtamaki's Microwavable Hot Cups. Available in a variety of sizes, our cups provide a sustainable, innovative, and user-friendly paperboard packaging solution that perfectly caters to the market demands. Say hello to convenience and effortless hot food preparation!

**Huhtamaki**

# Elevate your hot food experience

With the right packaging, you can raise your product experience to new heights. Explore the innovation behind Huhtamaki's Microwavable Hot Cup, meticulously crafted to meet the needs of both producers and end-consumers. Our design ensures convenience, sustainability, and satisfaction in every cup.

## Printing and Customization Benefits:

- Our proven graphics process involves high-quality litho printing, which ensures your branding pops.
- The ability to print directly onto the cup eliminates the need for secondary labeling, providing cost savings.
- Add grip-zone embossing and fill lines to give your end-consumers extra convenience.



### Key Benefits for the Producer

- 1 The container's sustainably sourced paper can help you meet your company's plastic reduction goals.
- 2 Paperboard aligns well with plant-based, organic, and/or healthy products.
- 3 A wide range of cup sizes allows you to offer your product in many different sizes.
- 4 Direct-print graphics make your product's branding and graphics stand out, enhancing overall product design.

### Key Benefits for the End-Consumer

- 1 Structures suitable for microwave use are safe and ideal for quick and portable in-cup preparation by adding boiling water or microwaving.
- 2 With high-quality printing, end-consumers can easily read preparation instructions and ingredient facts.
- 3 Adding grip-zone embossing and fill lines make it easier to prepare the product.
- 4 The cup allows end-consumers to control portions by providing them with a single serving.

Currently available in a wide range of sizes including:



- Accepts heat-seal membrane
- Paper and paper/plastic composite overcaps available



Perfect for ready-to-prepare foods, mixes, and on-the-go snacks:

- Oatmeal
- Instant soups
- Mac and cheese
- Instant potatoes
- Ramen noodles
- Pasta
- Baked goods
- And much more!

*The Microwavable Hot Cup allows consumers to prepare their favorite hot foods safely without compromising on convenience or sustainability.*

## The Proof is in the Paperboard

The Microwavable Hot Cup utilizes sustainably sourced materials to offer an alternative to plastic and EPS foam containers on the market. The container is WMU-certified as repulpable and recyclable. It is recyclable if your community accepts paper cups. Facilities are limited. Check locally.

We also offer FSC®-certified board and recycled content paperboard options.\*

Made in the USA, the paperboard solution uses fiber from certified sources that ensure the fiber comes from responsible, renewable sources.



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