

Secure-fitting, eye-catching. See the next innovation in frozen dessert packaging.

Introducing the Majestik® Snap Lid: A secure, attractive, and cost-effective solution for frozen dessert covers. Delight your customers with its eye-catching design and direct print graphics, all while saving cost and materials.



Convolute Technology Compared to Others

Introducing a More Sustainable and Printable Paper Lid

Our Majestik® Snap Lid is an alternative to composite lids which feature a plastic ring. The innovative two-piece design uses heat sealing technology to combine the paperboard ring and lid disc together to form a solid, glue free lid.

Convolute	Composite
✓ Registered ring printing	× Printing not available on ring
✓ Two-piece, all-paper lid	× Paper lid with plastic ring
✓ Secure and aids in plastic reduction	× No ability to make item recyclable or compostable
✓ Variety of cover shapes (additional rectangular/ ovalized non-round shapes)	

Key Benefits of Registered Printing:

- Fully printable lid for improved communications with your consumer
- High-quality, enhanced graphics in every print
- Create custom printing (i.e. limited edition, flavor collections, fun prints)
- More branding opportunities on the overall package

Currently available in Large, Non-Round Sizes







Reduce cost and enhance sustainability with a Majestik® Snap Lid

Cost Savings: An economical alternative to non-round composite lids in the market today

Material Savings: When moving from composite to new Majestik® Snap all-paper covers customers will see significant plastic reduction. Majestik® Snap Lid can reduce plastic usage by approximately 10.8 tons per million lids compared to composite lids.

Enhanced Sustainability: Majestik[®] Snap Lids are made of paperboard fiber from certified sources ensuring that fiber used comes from responsible, renewable sources. All Paper technology allows for a variety of paperboard substrates.

Majestik® Snap Lids ensure a secure fit that snaps into place, providing the consumer with confidence in the integrity of the product.



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